



## Financial Planning & Analysis Practice

In a rapidly changing world, the way accountants budget continues to adapt. Businesses need 'storytellers' with real-time information to help provide visibility on how a company will perform, which will help the business leaders have access to the information they need to make the best possible strategic decisions.

The role of FP&A continues to change in line with this, with accountants in this space now expected to have a say on what the budgets and forecasts should look like – being business partners rather than mere presenters of information. It is often expected that the role of FP&A is extended into other departments allowing for more cross-collaboration to obtain accurate information that isn't just isolated in Finance (xP&A). FP&A leaders also have an increasing responsibility to ensure excellent technology is utilised, or inefficient systems are enhanced, to maximise the quality of the information and consequently both collaboration and reporting.

**"The fdu team has been instrumental in delivering Candidates of the highest quality who have hit the ground running and been crucial to our ongoing success: thoroughly professional, providing invaluable consultancy throughout the recruitment process. We will certainly be working with them again in the future."**

Ellen Gormley, Director of FP&A, Bitfury

Whether you're in a growth organisation looking to attract investment or industry-leading personnel, or a more established business wanting to boost revenue and manage risks, it's the data-driven actionable insights from your FP&A function that will help achieve your goals.

With analytics software becoming more affordable, with the uncertain and constantly reshaping business climate, and also ever-increasing competition in the market, there is no better time to bring aboard an FP&A architect to drive the best possible information and performance for your business. It's time for risk reduction. It's time for faster and more precise decision-making. It's time for efficiency and understanding. It's time for FP&A in your business.



We help companies solve their financial challenges and realise their growth aspirations. Combining a true understanding of our clients' needs with a rich contact network, providing access to the right Finance professionals and best expertise.